

INVOICE



Remit Address:
WCVB
 3914 Wistar Road
 Richmond, VA 23228
 Main: (336) 307-4900
 Billing:

Billing Address:
 Targeted Platform Media LLC
 Attention: Accounts Payable
 1291 Hollywood Ave
 Annapolis, MD 21403

Advertiser	Iss/Priorities USA Action
Product	PRIORITIES USA/4555
Estimate Number	4555

Invoice #	57673-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Station	WCVB
Account Executive	TeleRep Washington DC
Sales Office	TeleRep Washington DC
Sales Region	National

Order #	57673
Alt Order #	08274224
Deal #	
Order Flight	09/13/16 - 09/19/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	750
Product Code	760

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCVB	Paternity Court	1p-2p		09/13/16 to 09/19/16	4x	MTWTF--				
	WCVB			Tu	09/13/16	:30	1:09 PM	PRATV1624H	\$40.00		2
	WCVB			Th	09/15/16	:30	1:44 PM	PRATV1624H	\$40.00		4
	WCVB			F	09/16/16	:30	1:15 PM	PRATV1624H	\$40.00		1
	WCVB			M	09/19/16	:30	1:45 PM	PRATV1626H	\$40.00		3
2	WCVB	Meet the Browns	10:00 PM-10:30 PM		09/13/16 to 09/19/16	4x	MTWTF--				
	WCVB			Tu	09/13/16	:30	10:02 PM	PRATV1624H	\$60.00		1
	WCVB			W	09/14/16	:30	10:27 PM	PRATV1626H	\$60.00		4
	WCVB			Th	09/15/16	:30	10:27 PM	PRATV1624H	\$60.00		2
	WCVB			M	09/19/16	:30	10:02 PM	PRATV1624H	\$60.00		3
3	WCVB	Good Times	10:30 PM-11:00 PM		09/13/16 to 09/19/16	4x	MTWTF--				
	WCVB			Tu	09/13/16	:30	10:44 PM	PRATV1626H	\$60.00		1
	WCVB			W	09/14/16	:30	10:57 PM	PRATV1624H	\$60.00		3
	WCVB			F	09/16/16	:30	10:58 PM	PRATV1624H	\$60.00		4
	WCVB			M	09/19/16	:30	10:32 PM	PRATV1624H	\$60.00		2
4	WCVB	Cops Reloaded	2p-3p		09/13/16 to 09/19/16	4x	MTWTF--				
	WCVB			W	09/14/16	:30	2:52 PM	PRATV1624H	\$50.00		3
	WCVB			Th	09/15/16	:30	2:11 PM	PRATV1626H	\$50.00		4
	WCVB			F	09/16/16	:30	2:52 PM	PRATV1626H	\$50.00		1
	WCVB			M	09/19/16	:30	2:53 PM	PRATV1624H	\$50.00		2
5	WCVB	Bill Cunningham	3p-4p		09/13/16 to 09/19/16	4x	MTWTF--				
	WCVB			Tu	09/13/16	:30	3:50 PM	PRATV1624H	\$50.00		1
	WCVB			Th	09/15/16	:30	3:34 PM	PRATV1624H	\$50.00		4
	WCVB			Th	09/15/16	:30	3:58 PM	PRATV1624H	\$50.00		2
	WCVB			M	09/19/16	:30	3:58 PM	PRATV1624H	\$50.00		3
6	WCVB	Family Guy	6:00 PM-6:30 PM		09/13/16 to 09/19/16	4x	MTWTF--				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WCWG	Family Guy	6:00 PM-6:30 PM	Tu	09/13/16	:30	6:16 PM	PRATV1624H	\$60.00		2
	WCWG			W	09/14/16	:30	6:26 PM	PRATV1626H	\$60.00		1
	WCWG			Th	09/15/16	:30	6:16 PM	PRATV1626H	\$60.00		4
	WCWG			M	09/19/16	:30	6:14 PM	PRATV1626H	\$60.00		3
9	WCWG	Scandal	9p-10p		09/12/16 to 09/18/16	1x	-----1				
	WCWG			Su	09/18/16	:00			\$30.00	See MG 9.2.9.3	1
	WCWG	Su 8-10p Movie	6:57p-10p	Su	09/18/16	:30	8:43 PM	PRATV1624H	\$30.00	MG for 14.1.9.1	2
	WCWG	Su 8-10p Movie	6:57p-10p	Su	09/18/16	:30	9:26 PM	PRATV1624H	\$30.00	MG for 14.1.9.1	3
10	WCWG	Arrow	7:57p-9p		09/12/16 to 09/18/16	1x	--1----				
	WCWG			W	09/14/16	:30	8:26 PM	PRATV1624H	\$150.00		1
11	WCWG	Family Guy	6:30 PM-7:00 PM		09/12/16 to 09/18/16	2x	-TWTF--				
	WCWG			Tu	09/13/16	:30	6:38 PM	PRATV1626H	\$60.00		2
	WCWG			W	09/14/16	:30	6:56 PM	PRATV1624H	\$60.00		1
12	WCWG	Leverage	7:57p-9p		09/12/16 to 09/18/16	1x	-----1-				
	WCWG			Sa	09/17/16	:30	8:47 PM	PRATV1626H	\$30.00		1
13	WCWG	Major League Baseball	Sat 12-4p		09/13/16 to 09/19/16	1x	-----1-				
	WCWG			Sa	09/17/16	:30	3:37 PM	PRATV1624H	\$300.00		1
14	WCWG	Scandal	8p-9p		09/12/16 to 09/18/16	1x	-----1				
	WCWG			Su	09/18/16	:00			\$30.00	See MG 9.2.9.3	1
31		Aired Spots									
Gross Total									\$1,940.00		



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Agency Commission

\$291.00

Net Amount Due

\$1,649.00

Payment Terms 30 Days